



# UNIVERSITY OF HAWAII SEA GRANT COLLEGE PROGRAM CENTER FOR SUSTAINABLE COASTAL TOURISM

## SUSTAINABLE COASTAL TOURISM FELLOWSHIP PROGRAM

The Sustainable Coastal Tourism Fellowship Program is a signature project of UH Sea Grant College Program's Center for Sustainable Coastal Tourism (Center). The purpose of the Center is to marshal the resources of the University of Hawai'i to help support and promote a sustainable and economically productive tourism industry in Hawai'i; one that minimizes its environmental footprint, encourages stewardship of our precious coastal resources, and fosters respect for our indigenous people and our multicultural society.

The Sustainable Coastal Tourism Fellowship supports UH faculty conducting scholarly activities on tourism for the betterment of Hawai'i's coastal communities. The goal of the program is to expose Fellows to the needs and issues of Hawai'i's tourism industry in an effort to produce scholarship that addresses these challenges and promotes sustainability and stewardship of our coastal and marine resources. The one-year fellowship will launch with an evening reception to introduce the fellows to industry and University leadership, followed by a retreat to acquaint the fellows with one another and identify tourism issues for exploration. In addition to conducting research, Fellows will also partake in bi-monthly field trips to meet with stakeholders in the community to gain real-world insight into Hawai'i's tourism industry through place-based learning experiences that are rooted in Hawai'i's unique history, culture, environment, and economy. Each Fellow will also: speak at a quarterly presentation to invited industry leaders; participate in a culminating public presentation and panel discussion, sharing results of their research and fellowship year; and develop a working paper or other publication.

The inaugural fellowship kicked-off with a reception on February 15, 2011 and is comprised of a cohort of four faculty fellows, one each from the schools of Travel Industry Management, Ocean and Earth Sciences and Technology, Hawaiian Knowledge, and the College of Social Sciences. The opening retreat will occur in late Spring, during which time a calendar of quarterly presentations and other events will be scheduled. Each fellow will receive a stipend of approximately \$10,000 to support their research, half of which has been sponsored by Ernest Nishizaki of Kyo-ya Hotels & Resorts with the remainder provided by the University of Hawai'i Sea Grant College Program.



*UH Sea Grant's Center for Sustainable Coastal Tourism conducts scholarship and education to advance sustainability practices that promote economic development yet minimize our environmental footprint, encourage stewardship of our coastal and nearshore resources, and foster respect for our indigenous people and the unique multicultural fabric of our society.*